

2017 Biennial Conference, Tallahassee, Florida May 17 - 20, 2017.  
 Presented by the Florida African American Heritage Preservation Network. Hosted by:  
 John Gilmore Riley Center/Museum Inc. Co-Host: Meek Eaton Black Archive-Florida  
 A&M University; in PARTNERSHIP WITH THE **OST (Old Spanish Trail CONFERENCE)**

**THEME: PLACES OF VITALITY – 21<sup>st</sup> CENTURY MUSEUMS AND CULTURAL INSTITUTIONS - Visioning, *Creating, Sharing, Sustaining***

Guiding principles: giving, of necessity, essential, impactful, worthy of continued existence

**Wednesday, May 17**  
**12:00 pm – 4 pm**      **FAAHPN and Cast the Net Directors Leadership SWOT (By Invitation) Tallahassee Visitors Center, 106 East Jefferson Street. Special projects: Harry & Harriette V. Moore Museum-Mims, Florida; Mary Harrell Black Heritage Museum; African American Museum of the Arts, Deland, Florida. Moderator: Jucoby Pittman-Eartha White Mission/Museum, Jacksonville, Florida.**

**6:00 pm – 9:00 pm**      **Welcoming Event “Rendezvous” and Tour – Florida Historic Capitol**

**Thursday, May 18, 2017**

**7:00 am – 7:45 am**      **Complimentary Continental Breakfast**

**8:00 am – 8:45 am**      **Opening Plenary Session: Guest Speaker, John Franklin-Senior Manager, Office of External Affairs, National Museum of African American History and Culture, The Smithsonian Institution, Washington D.C. Introduced by: Audra Pittman, ED, Council on Culture & the Arts**

**Morning Breakout Sessions: 9:00 – 10:15 A.M.**

<b>Audience- Preservation</b>	<b>Title/Focus:</b>	<b>Presenter(s)</b>
<b>Track 1</b> <b>Executive Directors</b> <b>Emerging Professionals</b> <b>Academia</b> <b>Finance Directors</b> <b>Resource Development professionals</b> <b>Data Analysts</b>	<b>Saving/Protecting The Treasures:</b> <i>Florida Division of Historical Resources share preservation of historic African American structures, traditions, Florida Mainstreet, neighborhoods, traditions. Featured programs: tax credits, Preservation grants, National Register of Historic Places, oral histories, Certified Local Government/ordinances, local historic designation, folklife.</i>	Presenters: Alissa Slade Lotane, Chief Bureau of Historic Preservation; and Ruben Acosta, Supervisor, National Register of Historic Places and Certified Local Government Programs <b>Moderator: John Franklin-NAAMHC</b>

--	--	--

<p><b>Track 2</b>  • Cultural Alliances  Archivist/Interpreters  Curators/Historians  Community Activists  Architects/Planners  Emerging Professional</p>	<p><b>Public/Private Partnerships and Community Revitalization:</b>  <i>This session will reflect on the value of collaboration and community engaging strategies in contextualizing and constructing Art, History and Culture community projects — embracing a broader vision.</i></p>	<p>Autumn Calder, AICP Planning Manager, Blueprint Intergovernmental Agency; Ciscero Hartsfield-Smokey Hollow Resident &amp; Community Volunteer; Jonathan Grandage, Executive Director-The Grove</p> <p><b>Moderator: Wayne Tedder, City of Tallahassee Assistant City Manager. Developmental Services and Economic Vitality</b></p>
<p><b>Track 3</b>  • Education  K-12 Educators  Academia/Writers  Students/Scholars  Curriculum Developers  Museum Directors and Staff</p>	<p><b>Defining Role of Museums-History in Real Time:</b>  <i>Museums and Educators as partners –share program models and innovative curriculums that (1) align history and multidisciplinary subjects with statewide standards, (2) engender dialogue and create pathways that influence civility and (3) heighten social congruency.</i></p>	<p>Leon County School Board &amp; Riley Museum; Dr. Randy Lightfoot-Pinellas County African American Museum-Clearwater, Florida</p> <p><b>Moderator: Dr. Michelle Gayle, Leon County Assistant Superintendent of Teaching and Learning</b></p>

**Mid-Morning Breakout Sessions:**

**10:30 – 11:45 A.M.**

<b>Audience</b>	<b>Title/Focus:</b>	<b>Presenter(s)</b>
<p><b>Track 1</b>  • Networking  Museum Directors  Board of Directors  Non-profit Staff  Cultural Institution Administrators</p>	<p><b>Casting The Net-“A Rising Tide Lifts All Boats”:</b>  <i>IMLS funded “Cast the Net” project connecting Museums in Florida, Georgia and Virginia. How collaborating with other museums can benefit your own through enhanced visitorship, spreading of goodwill and enhanced capital support.</i></p>	<p>Stephanie Seawright-A.Quinn Jones Museum Gainesville, FL; Clifton Lewis-L.B. Brown House Bartow, FL; Phyllis Ford, Laurel Grove School Museum-Clifton VA</p> <p><b>Moderator:</b>  Althemese Barnes,</p>

		Founder, FAAHPN & Riley House
<b>Track 2</b> • Marketing/PR Retail sales Staff Executives & Staff Event Planners Membership Coordinators	<b>Technology and Service Systems</b> <b>21<sup>st</sup> Century Museum Imperative:</b> <i>Leaving No one Behind". The purpose of this session is to share methods to remain relevant to traditional donors and volunteers while also engaging Museum Patrons of the digital age.</i>	Kia Graham-Owner Sirius Websolutions- Miami, Fl.; Tiffany Baker, Executive Director-Florida Historic Capital  <b>Moderator: Dr.  Tameka Hobbs,  Florida Memorial  University</b>
<b>Track3</b> • Technology Web/Mobile/Social Media, Designers Archivists Project Planners Educators Integrated Marketing Exhibitors	<b>Engaging Broad Audiences: Traditional and Digital Exhibit Curatorial Design Projects:</b> <i>Approaches to preservation, exhibition and interpretation using new technologies such as Digital Media, digital collections mobile application, interactive learning, web-based virtual tours and - the resource of "community".</i>	Michelle Hearn, Museum of Florida History; Mark Nicolou & Kathryn Palmer - Florida Department of State Archive; Charity Myers-Creative Pool Design  <b>Moderator: Mark  Nicolou</b>

**12:00 pm – 1:30 pm Museums and Cultural Institutions Partnership Luncheon -**  
Special Guest and Keynote Speaker: **Paula Gangopadhy, Deputy Director for Museum Services, The Institute of Museum and Library Services, Washington D.C.** Introducer: **Dr. Jeana Brunson, Director of Museums, Florida Department of State**

**Afternoon Breakout Sessions:**

**2:00 – 3:15 P.M.**

<b>Audience</b>	<b>Title/Focus:</b>	<b>Presenter(s)</b>
<b>Track 1</b> • Resource Development	<b>Grant Sources &amp; Tips to Success:</b> <i>Panel representing grantors concerned with saving interpreting and enhancing museums, archives and other cultural programs and spaces present state and federal grant opportunities that are designed to meet the needs of emerging to small to larger institutions.</i>	Paula Gangopadhy, Deputy Director for Museum Services Washington D.C.; DOS - Division of Historical Resources and Hillary Crawford, Division of Cultural Affairs <b>Moderator: Sandy  Shaughnessy, Director,  DOS Division of  Cultural Affairs</b>
<b>Track 2</b>	<b>"Jump Jim Crow" - Researching and Exhibiting History through the Lens of</b>	Dr. Martha Bireda- Blanchard Museum, Punta Gorda Fl; Vivian

<b>Research-Special Projects</b>	<i>hatred and bigotry; the art of presenting authentic, but sensitive, events of the past that contain lessons and have implication for the present and future &amp; The Healing Art of Storytelling</i>	Filer-Cotton Club Storyteller Gainesville, FL <b>Moderator: Goodwood Museum &amp; Gardens</b>
<b>Track 3</b> • <b>Governance</b> Executive Directors Board of Directors Emerging Professionals Academia Finance Directors Data Analysts	<b>The Business of Non-profits, Managing The Basics:</b> <i>Information of particular value to non-profit cultural organizations: setting &amp; managing goals/strategic planning, Data collection- impact analysis, and fiscal responsibility.</i>	Jessica Lowe Minor, Executive Director-; Attorney Eddie Williams- Holland & Knight Law Firm; Spencer Ingram- Ingram Accounting and Consulting  <b>Moderator: Jessica Lowe</b>

**Afternoon Breakout Sessions:**

**3:15 – 4:30 P.M**

<b>Audience</b>	<b>Title/Focus:</b>	<b>Presenter(s)</b>
<b>Track 1</b> • <b>Partnerships &amp; Collaboration</b>	<b>Making the Most of Partnerships-Libraries, Archives, and Museums Working Together:</b> <i>This session will highlight the value of collaborations and partnerships between museums, libraries, and archives. Very few organizations have the resources to “do it all”, which is why partnerships between museums, libraries, and archives can be essential to success in collecting, preserving, and exhibiting history.</i>	Katie McCormick, Associate Dean of Libraries for Special Collections & Archives, Florida State University; Dr. Nashid Maydun, Executive Director- Florida A&M University  <b>Moderator: Dr. Tameka Bradley Hobbs, Interim Chair, Department of Social Sciences &amp; Assistant Professor of History, Florida Memorial University, Miami, Gardens, Florida</b>
<b>Track 2</b> • <b>Visioning/Creating</b>	<b>Spotlight on Special Projects: Florida Network Museums of Vitality</b>	Tim Barber, Executive Director, Black History Museum, Miami, Florida. Gwen Thomas-Glover School, Plant City, Florida

		<b>Moderator: Terri Scott Lipsey, Carter G. Woodson Museum-St Petersburg, Fl</b>
--	--	--

<b>Track 3</b> • <b>Resource Center</b>	<b>Resource Café:</b> <i>Share personal time with funders and collections and archival professionals - Doubletree Hotel Resource Center.</i>	Alissa Slade Lotane, Florida Department of State, Division of Historical Resources; Hillary Crawford- Florida Department of State- Division of Cultural Resources; Dr. Nashid Maydun, Executive Director-Florida A&M University Meek Eaton Museum and Archive; Eric Case – Grants Specialist.  <b>Coordinator: Wanda Whitehead, Grants Administrator, City of Tallahassee</b>
--	---	---

**6:00 pm – 8:00 pm**      **Legacy Reception & Cultural Breakthrough**  
Emcee: William Thomas-Bing House Museum, Plant City, Florida; Tallahassee Boys’ Choir; Geraldine Floyd Davis, Ernest Toole-Tallahassee, Florida

**8:00 pm – 10:00 pm**      **Networking and Dancing with Carl McBride and “Walk Down Memory Lane” - Tallahassee, Florida**

**Location: Doubletree Ball Room**

**Friday May 19, 2017**  
**8:00 am**

**Board Buses**

**8:30 am – 10:30 am**

**OST (Old Spanish Trail Lecture) Conference Attendees, 4 Points Sheraton**

**10:45 pm**

**Re-board buses**

**11:00 am – 3:00 pm**

**Field Session – “Heritage Pathways”  
Riley Museum and Smokey Hollow Village**

**The Grove  
Frenchtown "Heritage Walk and Fest"  
Museum of Florida History**

**7:00 pm – 11:00 pm**      **Abolitionists Ball ({ticketed event} or  
Shriners Club {Optional})**

**Saturday May 20, 2017**

**9:15 am**

**Board bus  
Changing America-Annual "Freedom Day"  
Florida Emancipation Proclamation Commemoration and  
Reenactment**

**10:00 am -11:00 am**

**Old City Cemetery Grave Decorating/Memorial Service -  
Presented by Riley Center/Museum and United States  
Colored Troops Union Soldiers**

**12:00 Noon – 1:30 pm**

**State of Florida Emancipation Program and Official  
Reading - Presented by Florida Department of State,  
Division of Cultural Affairs and Florida African American  
Heritage Preservation Network - Knott House Museum**

**4:00 pm – 7:00 pm**

**Florida A&M University "Jubilee" – A Celebration**

**CONFERENCE CLOSING: ENJOY, DISCOVER, and SAFE TRAVELS HOME AND  
THANKS FOR ALL THAT YOU DO TO DISCOVER, DOCUMENT, PRESERVE AND  
PROMOTE HISTORY ACROSS THE GLOBE.**