

2017 Biennial Conference, Tallahassee, Florida May 17 - 20, 2017.
 Presented by the Florida African American Heritage Preservation Network. Hosted by:
 John Gilmore Riley Center/Museum Inc. Co-Host: Meek Eaton Black Archive-Florida
 A&M University; in PARTNERSHIP WITH THE **OST (Old Spanish Trail CONFERENCE)**

THEME: PLACES OF VITALITY – 21st CENTURY MUSEUMS AND CULTURAL INSTITUTIONS - Visioning, *Creating, Sharing, Sustaining*

Guiding principles: giving, of necessity, essential, impactful, worthy of continued existence

Wednesday, May 17
12:00 pm to 4:00 pm **FAAHPN and Cast the Net Directors SWOT (by invite)**
Tallahassee Visitors Center, 106 East Jefferson Street.
 Special Presentations: Moore Museum/Complex-Mims; Mary Harrell Black Heritage Museum-New Smyrna; African American Museum of the Arts-Deland; Charlene Jones-Spady Museum-Palm Beach; Moderator: Jacoby Pittman-Eartha White Museum Jacksonville, Florida.

6:00 pm – 9:00 pm **Welcoming Event “Rendezvous” and Tour – Florida Historic Capitol**

Thursday, May 18, 2017

7:00 am – 7:45 am **Complimentary Continental Breakfast**

8:00 am – 8:45 am **Opening Plenary Session: Guest Speaker, John Franklin-Senior Manager, Office of External Affairs, National Museum of African American History and Culture, The Smithsonian Institution, Washington D.C. Introduced by: Audra Pittman, ED, Council on Culture & the Arts**

Morning Breakout Sessions: 9:00 – 10:15 A.M.

Audience- Preservation	Title/Focus:	Presenter(s)
Track 1 Executive Directors Emerging Professionals Academia Finance Directors Resource Development professionals Data Analysts	Saving Landmarks/Legacies: <i>Florida Division-Historical Resources share preservation of historic African American structures, traditions, Mainstreet, neighborhoods, traditions.</i> <i>Featured: tax credits, grants, National Register of Historic Places, oral histories, Certified Local Government/ordinances, local historic designation, folklife.</i>	Presenters: Alissa Slade Lotane, Chief Bureau of Historic Preservation; and Ruben Acosta, Supervisor, National Register of Historic Places and Certified Local Government Programs

		Moderator: John Franklin-NAAMHC
--	--	--

Track 2 • Cultural Alliances Archivist/Interpreters Curators/Historians Community Activists Architects/Planners Emerging Professional	Public/Private Partnerships and Community Revitalization: <i>This session will reflect on the value of collaboration and community engaging strategies in contextualizing and constructing Art, History and Culture community projects — embracing a broader vision.</i>	Autumn Calder, AICP Planning Manager, Blueprint Intergovernmental Agency; Ciscero Hartsfield-Smokey Hollow Resident & Community Volunteer; Jonathan Grandage, Executive Director-The Grove Moderator: Wayne Tedder, City of Tallahassee Assistant City Manager. Developmental Services and Economic Vitality
Track 3 • Education K-12 Educators Academia/Writers Students/Scholars Curriculum Developers Museum Directors and Staff	Defining Role of Museums- History in Real Time: <i>Museums and Educators as partners –share program models and innovative curriculums that (1) align history and multidisciplinary subjects with statewide standards, (2) engender dialogue and create pathways that influence civility and (3) heighten social congruency.</i>	Leon County School District & Riley Museum; Dr. Randy Lightfoot-Pinellas County African American Museum-Clearwater, Florida Moderator: Dr. Michelle Gayle, Leon County Assistant Superintendent of Teaching and Learning

Mid-Morning Breakout Sessions:

10:30 – 11:45 A.M.

Audience	Title/Focus:	Presenter(s)
Track 1 • Networking Museum Directors Board of Directors Non-profit Staff	Casting The Net-“A Rising Tide Lifts All Boats”: <i>IMLS funded “Cast the Net” project connecting Museums in Florida, Georgia and Virginia. How collaborating with</i>	Clifton Lewis-L.B. Brown House Bartow, FL; Phyllis Ford, Laurel Grove School Museum-Clifton VA; Pasha Baker-

Cultural Institution Administrators	<i>other museums can benefit your own through enhanced visitorship, spreading of goodwill and enhanced capital support.</i>	Goldsboro Museum-Sanford; Stephanie Seawright-A.Quinn Jones-Gainesville Fl. Moderator: Althemese Barnes FAAHPN ED
Track 2 • Marketing/PR Retail sales Staff Executives & Staff Event Planners Membership Coordinators	Technology and Service Systems 21st Century Museum Imperative: <i>Leaving No one Behind". The purpose of this session is to share methods to remain relevant to traditional donors and volunteers while also engaging Museum Patrons of the digital age.</i>	Kiah Graham-Owner Sirius Web Solutions - Miami, Fl.; Tiffany Baker, Executive Director-Florida Historic Capital Moderator: Charlene Jones, Spady Museum
Track3 • Technology Web/Mobile/Social Media, Designers Archivists Project Planners Educators Integrated Marketing Exhibitors	Engaging Broad Audiences: Traditional and Digital Exhibit Curatorial Design Projects: <i>Approaches to preservation, exhibition and interpretation using new technologies such as Digital Media, digital collections mobile application, interactive learning, web-based virtual tours and - the resource of "community".</i>	Michelle Hearn, Museum of Florida History; Mark Nicolou & Kathryn Palmer - Florida Department of State Archive; Charity Myers-Creative Pool Design Moderator: Mark Nicolou

12:00 pm – 1:30 pm Museums and Cultural Institutions Partnership Luncheon -
 Special Guest and Keynote Speaker: **Paula Gangopadhy, Deputy Director for Museum Services, The Institute of Museum and Library Services, Washington D.C.**
 Introducer: **Dr. Jeana Brunson, Director of Museums, Florida Department of State**

Afternoon Breakout Sessions:

2:00 – 3:15 P.M.

Audience	Title/Focus:	Presenter(s)
Track 1 • Resource Development	Grant Sources & Tips to Success: <i>Panel representing grantors concerned with saving interpreting and enhancing museums, archives and other cultural programs and spaces present state and federal grant opportunities that are designed to meet the needs of emerging to small to larger institutions.</i>	Paula Gangopadhy, Deputy Director IMLS; DOS - Yasha Rodriguez, Grants Manager-Historical Resources & Hillary Crawford, Arts Consultant/Grants Manager-Cultural Affairs Moderator: Sandy Shaunessey, Director, DOS Division of Cultural Affairs

Track 2 Research-Special Projects	“Jump Jim Crow” - Researching and Exhibiting History through the Lens of hatred and bigotry; the art of presenting authentic, but sensitive, events of the past that contain lessons and have implication for the present and future & The Healing Art of Storytelling	Dr. Martha Bireda Blanchard Museum, Punta Gorda; Vivian Filer-Cotton Club Gainesville. Moderator: Nancy Morgan PhD Goodwood Museum/Garden
Track 3 • Governance Executive Directors Board of Directors Emerging Professionals Academia Finance Directors Data Analysts	The Business of Non-profits, Managing The Basics: <i>Information of particular value to non-profit cultural organizations: setting & managing goals/strategic planning, Data collection- impact analysis, and fiscal responsibility.</i>	Jessica Lowe Minor, Executive Director-; Attorney Eddie Williams-Holland & Knight Law Firm; Spencer Ingram-Ingram Accounting and Consulting Moderator: Jessica Lowe

Afternoon Breakout Sessions:

3:15 – 4:30 P.M

Audience	Title/Focus:	Presenter(s)
Track 1 • Partnerships & Collaboration	Making the Most of Partnerships-Libraries, Archives, and Museums Working Together: <i>This session will highlight the value of collaborations and partnerships between museums, libraries, and archives. Very few organizations have the resources to “do it all”, which is why partnerships between museums, libraries, and archives can be essential to success in collecting, preserving, and exhibiting history.</i>	Katie McCormick, Associate Dean of Libraries for Special Collections & Archives, Florida State University; Dr. Nashid Maydun, Executive Director-Florida A&M University Moderator: Dr. Tameka Bradley Hobbs, Interim Chair, Department of Social Sciences & Assistant Professor of History, Florida Memorial University, Miami, Gardens, Florida
Track 2 • Visioning/Creating	Spotlight on Special Projects: Florida Network Museums of Vitality	Tim Barber, Executive Director, Black History Museum, Miami, Florida.

		Gwen Thomas-Glover School, Plant City, Florida Moderator: Terri Scott Lipsey, Carter G. Woodson Museum-St Petersburg, Fl
--	--	--

Track 3 • Resource Center	Resource Café: <i>Share personal time with funders and collections and archival professionals - Doubletree Hotel Resource Center.</i>	Yasha Rodriguez, Florida Dept of State, Division of Historical Resources; Hillary Crawford- Florida Dept of State-Division of Cultural Resources; Dr. Nashid Maydun, Executive Director- Florida A&M University Meek Eaton Museum and Archive; Florida Humanities Council. Coordinator: Wanda Whitehead, Grants Administrator, City of Tallahassee
--	---	--

Track 4 Thursday May 18th from 3:15 pm to 4:30 pm

Title: African American History Task Force

Script: PASSPORT TO AN "Exemplary School District"-

Florida Statue requires public school districts

to teach African American History. Compliant districts
tell how.

- Dr. Dennis Holt, Hillsborough County School District
- Marion M. Williams - Broward County School District
- Attorney Rhonda Vangates - Dade County School District

Moderators: Dr. Maggie Lewis Butler- Leon County School Board and Dr.
Nashid Maydun - FAMU Meek Eaton Black Archive & Museum

6:00 pm – 8:00 pm

Legacy Reception & Cultural Breakthrough

8:00 pm – 10:00 pm Emcee: William Thomas-Bing House Museum, Plant City, Florida; Tallahassee Boys' Choir; Geraldine Floyd Davis, Ernest Toole-Tallahassee, Florida: Helen Jackson-Vocalist
Networking and Dancing with Carl McBride and "Walk Down Memory Lane" - Tallahassee, Florida

Location: Doubletree Ball Room

Friday May 19, 2017

8:00 am **Board Buses**

8:30 am – 10:30 am **OST (Old Spanish Trail Lecture) Conference Attendees, 4 Points Sheraton**

10:45 pm **Re-board buses**

11:00 am – 3:00 pm **Field Session – "Heritage Pathways"**
Riley Museum and Smokey Hollow Village
The Grove
Frenchtown "Heritage Walk and Fest"
Museum of Florida History

7:00 pm – 11:00 pm **Abolitionists Ball (ticketed event)**
Shriners Club {Optional}

Saturday May 20, 2017

9:15 am **Board bus**
Changing America-Annual "Freedom Day"
Florida Emancipation Proclamation Commemoration and Reenactment

10:00 am -11:00 am **Old City Cemetery Grave Decorating/Memorial Service -**
Presented by Riley Center/Museum and United States Colored Troops Union Soldiers

12:00 Noon – 1:30 pm **State of Florida Emancipation Program and Official Reading -** Presented by Florida Department of State, Division of Cultural Affairs and Florida African American Heritage Preservation Network - Knott House Museum

4:00 pm – 7:00 pm **Florida A&M University "Jubilee" – A Celebration**

CONFERENCE CLOSING: ENJOY, DISCOVER, and SAFE TRAVELS HOME. THANKS FOR ALL THAT YOU DO TO DISCOVER, DOCUMENT, PRESERVE AND

PROMOTE HISTORY ACROSS THE GLOBE.

DRAFT